

## **Privacy Statement**

Lifecraft Pty Ltd is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Lifecraft Web site and governs data collection and usage. By using the Lifecraft Pty Ltd website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

Lifecraft Pty Ltd collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. Lifecraft Pty Ltd also collects anonymous demographic information, which is not unique to you, such as your postcode, age, gender, preferences, interests and favourites. There is also information about your computer hardware and software that is automatically collected by Lifecraft Pty Ltd. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by Lifecraft Pty Ltd for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Lifecraft Pty Ltd website. Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Lifecraft Pty Ltd e-mails or information requests, this information may be collected and used by others. Lifecraft Pty Ltd encourages you to review the privacy statements of websites you choose to link to from Lifecraft Pty Ltd so that you can understand how those websites collect, use and share your information. Lifecraft Pty Ltd is not responsible for the privacy statements or other content on websites outside of the Lifecraft Pty Ltd family of websites.

### **Use of your Personal Information**

Lifecraft Pty Ltd collects and uses your personal information to operate the Lifecraft Pty Ltd Web site and deliver the information you provide to the service providers and/or potential customers you have requested. Lifecraft Pty Ltd also uses your personally identifiable information to inform you of other products or services available from Lifecraft Pty Ltd and its affiliates. Lifecraft Pty Ltd may also contact you via surveys to conduct research about your opinion of our current services or of potential new services that may be offered. Lifecraft Pty Ltd does not sell, rent or lease its customer lists to third parties. Lifecraft Pty Ltd may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, Lifecraft Pty Ltd may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Lifecraft Pty Ltd, or to you at your explicit request, and they are required to maintain the confidentiality of your information. Lifecraft Pty Ltd does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent. Lifecraft Pty Ltd keeps track of the websites and pages our customers visit within Celebrant Supreme, in order to determine what Lifecraft Pty Ltd services are the most popular. This data is used to deliver customised content and advertising within Lifecraft Pty Ltd to customers whose behaviour indicates that they are interested in a particular

subject area. Lifecraft Pty Ltd websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Lifecraft Pty Ltd or the site; (b) protect and defend the rights or property of Lifecraft Pty Ltd; and, (c) act under exigent circumstances to protect the personal safety of users of Lifecraft Pty Ltd, or the public.

#### Use of Cookies

The Lifecraft Pty Ltd website use "cookies" to help you personalise your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you. One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalise Lifecraft Pty Ltd pages, or register with Lifecraft Pty Ltd site or services, a cookie helps Lifecraft Pty Ltd to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Lifecraft Pty Ltd website, the information you previously provided can be retrieved, so you can easily use the Lifecraft Pty Ltd features that you customized. You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Lifecraft Pty Ltd services or websites you visit.

#### Security of your Personal Information

Lifecraft Pty Ltd secures your personal information from unauthorised access, use or disclosure. Lifecraft Pty Ltd secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

#### Changes to this Statement

Lifecraft Pty Ltd will occasionally update this Statement of Privacy to reflect company and customer feedback. Lifecraft Pty Ltd encourages you to periodically review this Statement to be informed of how Lifecraft Pty Ltd is protecting your information.

#### Contact Information

Lifecraft Pty Ltd welcomes your comments regarding this Statement of Privacy. If you believe that Lifecraft Pty Ltd has not adhered to this Statement, please contact Lifecraft Pty Ltd at [info@Lifecraft.com.au](mailto:info@Lifecraft.com.au). We will use commercially reasonable efforts to promptly determine and remedy the problem.